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PATENTED TECHNOLOGY IMPROVES HOME SECURITY

New Device Provides Immediate Access to Shotgun for Home Protection

MEMPHIS, Tennessee – A patented new bedside shotgun rack, which provides instant access to a popular weapon of choice for individuals concerned about home protection, debuts today across the United States.

The new device, known as The BackUp, fits securely between the mattress and box springs of most beds and provides immediate access to a shotgun.

The BackUp comes to market at a time when anecdotal evidence suggests home invasions are increasing in frequency in some areas of the country and as the most heinous home invasion crimes, such as the slaying of seven people in Indianapolis or the deaths of three Connecticut family members, foster fear and deep-felt outrage.

“The BackUp is an excellent tool for folks who have made the decision to have and use a shotgun for home protection,” said A. John Peters, President for Home Back-Up Protection, LLC, a privately held, Delaware-based limited liability corporation. “The BackUp provides a stable, level place for the weapon to rest as they rest and disappears from sight when guns are returned to secure cases, racks or vaults during the day.”

“Many authorities recommend a shotgun for effective home defense and The BackUp puts that protection within an arm’s reach,” Peters said. “Shotguns are often weapons of choice at home because of their deterrent effect on assailants, their close-range stopping power, their affordability and their reduced risk of injury to innocent others from stray shot. The BackUp makes them easily accessible during a time of need.”

The BackUp is made in America and the adjustable 2-foot by 2-foot rack assembles in minutes. The BackUp is available online via www.the-backup.com

The BackUp retails for \$39.95.